

The 3 <sup>rd</sup> International Conference on **Geotechnics for Sustainable Infrastructure Development** 

# SPONSORSHIP & INFORMATION & REGISTRATION

## **Letter of Invitation**

Dear Valued Customers & Partners,

On behalf of Organizing Committee of GEOTEC HANOI 2016, we would like to invite you as a sponsor for the international conference on "Geotechnics for Sustainable Infrastructure Development" to be held from November 24th- 25th, 2016 at JW Marriott Hotel, Hanoi, Vietnam.

GEOTEC HANOI 2016 is the third in a series of conference on Geotechnics for Sustainable Infrastructure Development, continuing to the success of 2011 & 2013 Conference

With the expectation to organize conference in 2016 as the most successful GEOTEC in Vietnam so far and become a memorable event to all participants, we wish to receive more cooperation, more support and contribution from respected sponsors.

Sponsors of GEOTEC HANOI 2016 will have the best opportunities to introduce their image, products and services to over 900 guests, including world leading professors, doctors, experts and businessmans in the field of geotechnics in Vietnam and overseas. Other benefits for sponsors will be outlined in attachment.

Sponsorship should be provided at one of the following levels:

- O GOLD SPONSOR: \$ 6,000 AND UP
- **2 SILVER SPONSOR**: \$ 3,750 AND UP
- **3 BRONZE SPONSOR**: \$ 2,500 AND UP
- **4** SUPPORTING SPONSOR: \$ 1,250 AND UP

If you are interested in this opportunity, please fill up the sponsorship registration form enclosed and return to us at your earliest convenience time.

Should you have any further requirements or questions, please do not hesitate to contact us to the below contact information.

Thank you for your cooperation and we look forward to hearing from you soon.

Yours sincerely,

Msc. Pham Viet KHOA

Chairman

**Organizing Committee** 

# **Types of Sponsorship**

Types of Sporisorship	\$6,000 <sup>+</sup>	\$3,750 <sup>+</sup>
BENEFITS OFFERED TO SPONSORS	GOLD	SILVER
Sponsors would have a booth in Exhibition space with all benefits offered to Exhibitor	✓	_
Sponsors would be invited to attend the conference excursion to have more time to discuss with the leading professors and experts in the field of geotechnics	✓	_
Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the greeting time, before the official ceremony of the conference.	✓	_
Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the dinner banquet	✓	_
Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the conference tea- break times	✓	✓
Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the conference lunch time.	✓	✓
Sponsors would be invited to attend the conference dinner banquet to meet and discuss with the leading professors and experts in the field of geotechnics	✓	✓
Sponsor's TVC ads (up to 30s) will be showed frequently on 02 projection screens in the exhibition space to get the attention of attendees	✓	✓
Sponsor's logo to be presented on the backdrop at the official press conference to announce the International Conference GEOTEC HANOI 2016 with the participation of more than 30 reporters from major newspapers and academic journals.	✓	✓
Sponsor's logo to be printed on the 1000 proceedings provided to visitors and foreign experts and the construction companies as reference to research documents on issues related to Geotechnics Engineering.	✓	✓
Organizing Committee will arrange meeting upon request between the sponsors and professors, reporters, top experts for more discussions on cooperation opportunities and bilateral technical consulting.	✓	✓
Sponsor's logo to be printed on the backdrop at the official conference hall on November $24^{\text{th}}\text{-}\ 25^{\text{th}}$ , 2016	✓	✓
Sponsor's logo to be printed on the advertising banderol at the gate of five (05) specialized universities and other support organizations during one month before the conference.	✓	✓
Sponsor's logo to be printed on the posters placed in conference rooms and in the great hall of the hotel during the conference.	✓	✓
Sponsor's name and logo would appear and to be named at the introduction of conference's donors list on official conference website www.geotechn.vn and be linked to sponsor's website	✓	✓
Organizing Committee would honor the sponsors a DVD with information and images of the conference, one book of conference together with a certificate of merit as the high regard from the Organizing Committee.	✓	✓
Information of products and services of the sponsors would be presented during the meetings between the Organizing Committee and its partners, domestic and foreign agencies related to the organization of the conference.	✓	✓
Organizing Committee would facilitate the space of one page for sponsors to introduce its products and services on the official website of the conference at www.geotechn.vn	✓	✓
Sponsor's advertising documents would be placed at convenient locations for participants to collect.	✓	<b>√</b>
Organizing Committee would grant 02 Invitation letters to each sponsor and would include their name in the opening and closing speech at the conference.	✓	✓

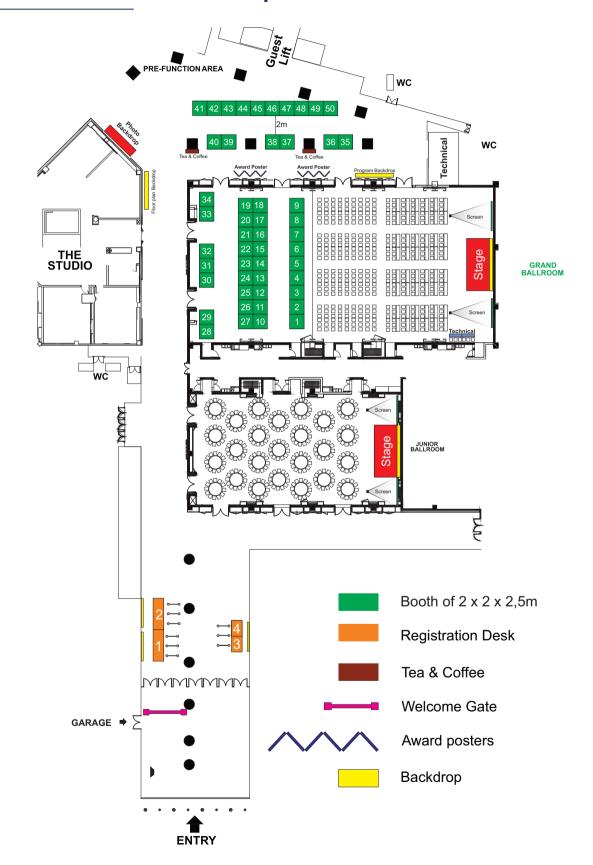
# Types of Sponsorship (cont.)

\$2,500<sup>+</sup>

\$1,250<sup>+</sup>

Sponsors would have a booth in Exhibition space with all benefits offered to Exhibitor  Sponsors would be invited to attend the conference excussion to have more time to discuss with the leading professors and experts in the field of geotechnics  Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the greeting time, before the official ceremony of the conference.  Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the dinner banquet  Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the conference tea-break times  Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the conference tea-break times  Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the conference tea-break times  Sponsor's TVC ads (up to 30s) will be showed frequently on projection screens during the conference tear-break times  Sponsor's TVC ads (up to 30s) will be showed frequently on 20 projection screens in the exhibition space to get the attention of attendeds  Sponsor's TVC ads (up to 30s) will be showed frequently on 02 projection screens in the exhibition space to get the attention of attendeds  Sponsor's TVC ads (up to 30s) will be showed frequently on 02 projection screens in the exhibition space to get the attention of attendeds  Sponsor's log to be printed on the backdrop at the official press conference to announce the International Conference GEDTEC HANO1 2016 with the participation of more than 30 reporters from major newspapers and academic journals.  Sponsor's log to be printed on the 1000 proceedings provided to visitors and foreign experts and the construction companies as reference to research documents on issues related to Geotechnics Engineering.  Organizing Committee would are advertising banderol at the gate of five (05) specialized universities and other support organizations during one month before the conference.  Sponsor's logo to be printed on the adve	BENEFITS OFFERED TO SPONSORS	DRONZE	PORTING
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# **Conference Location Map**





# SPONSORING REGISTRATION

Company				
Address				
City	Country			
Telephone	Fax			
E-mail	Website			
Person in contact				
Our firm would like to sponsor GEOTEC HANOI 2016 as:				
Gold Sponsor (\$ 6,000 +) Silver Spon	<b>Date</b> & Signature			
<b>Bronze Sponsor</b> (\$ 2,500 <sup>+</sup> ) <b>Supporting</b> (\$ 1,250 <sup>+</sup> )	g Sponsor			

To secure your space, please e-mail, fax or mail this registration form along with proof of payment. Payment by cash, through bank account or by credit card are all acceptable.

### **BENEFICIARY INFORMATION**

Account number (VND): 0301000311772 Account number (USD): 0301370311773

**SWIFT code**: BFTVVNVX

Name of the bank: Joint Stock Commercial Bank for Foreign Trade of Vietnam (Vietcombank), Hoan Kiem Branch

Address of the bank: 23, Phan Chu Trinh Street,

Hoan Kiem District, Hanoi, Vietnam

**Transfer content:** Exhibitor of GEOTEC HANOI 2016

### **AND NOTIFY**

### MR. DONG VAN MANH

Chief of Exhibition and Sponsorship Committee – GEOTEC HANOI 2016

**Address**: 15<sup>th</sup> Floor, CEO Tower, Pham Hung Road,

Hanoi, Vietnam

Cellphone: (+84) (0) 906881661

Tel: (+84) (4) 6269 04 81 | Fax: (+84) (4) 6269 0484

Email: manhdv@geotechn.vn

Website: www.geotechn.vn