



INTERNATIONAL CONFERENCE
GEOTEC HANOI 2019

SPONSORSHIP INFORMATION



National Convention Center (NCC), Hanoi
November 28– 29, 2019



LETTER OF INVITATION

Dear Valued Customers & Partners,

On behalf of Organizing Committee of the 4th international conference on Geotechnics for Sustainable Infrastructure Development - GEOTEC HANOI 2019 - we would like to invite you to join us as a sponsor of the conference to be held on November 28- 29, 2019 at National Conference Center, Hanoi, Vietnam.

GEOTEC HANOI 2019 would be a great venue for many academic organizations and industrial firms related to civil engineering, especially to geotechnical engineering, to promote their services and products via attendees from many countries and media channels of the conference. Thus, the sponsors of GEOTEC HANOI 2019 will have the best opportunities to introduce their image, products and services to over 1,000 guests, including world leading professors, doctors, experts and businessmen from around the world. Details on benefits of the sponsors are outlined in the attachment.

Sponsorship should be provided at one of the following levels:

	Diamond Sponsor	\$10,000 and up
	Gold Sponsor	\$6,000 and up
	Silver Sponsor	\$3,750 and up
	Bronze Sponsor	\$2,500 and up
	Supporting Sponsor	\$1,250 and up

To have a very successful and memorable event to all participants, we wish to receive more cooperation, support and contribution from respected sponsors. If you are interested in this opportunity, please fill up the sponsorship registration form enclosed and return to us at your earliest convenience time.

Should you have any further requirements or questions, please do not hesitate to contact us to the below contact information.

Thank you for your cooperation and we look forward to hearing from you soon.

Yours sincerely,



Pham Viet Khoa
Chairman Organizing Committee

SPONSORSHIP LEVELS AND BENEFITS

Benefits for each sponsorship level are given in the following table:

NO. BENEFITS OFFERED TO SPONSORS		DIAMOND	GOLD	SILVER	BRONZE	SUPPORTING
		◆	★ ★ ★	★ ★	★	🔧
1	The sponsor would have booth(s) (at \$2000/booth) in exhibition space with full benefits offered as that to an exhibitor.	02	01	-	-	-
2	The organizing Committee grants full invitation letter(s) for attendance to sponsor (\$350/ each) and sponsor' name is honored in the opening and closing speeches at the conference.	04	02	02	02	02
3	The sponsor has right to deliver a speech for 5 minutes at the opening of dinner banquet.	✓	-	-	-	-
4	The sponsor would be invited to attend the conference excursion before and after the conference duration to have more time to meet and discuss with the leading professors and experts in the field of geotechnics and engineering.	✓	✓	-	-	-
5	A sponsor's TVC ad (up to 30s) will be showed frequently on projection screens during the greeting time, before the official ceremony of the conference and during the dinner banquet.	✓	✓	-	-	-
6	The sponsor's logo will be printed on the posters placed at welcome gate of the conference venue (NCC) prior to and during the conference.	✓	✓	✓	-	-
7	The sponsor's TVC ad (up to 30s) will be showed frequently on projection screens during the conference tea-break times and lunch time.	✓	✓	✓	-	-
8	The sponsor's TVC ad (up to 30s) will be showed frequently on 02 projection screens in the exhibition space to get the attention of attendees.	✓	✓	✓	✓	-
9	The sponsor will be arranged/ invited to meet professors, reporters, top experts to have discussions on potential cooperation opportunities and bilateral technical consulting.	✓	✓	✓	✓	-
10	The sponsor's logo will be presented on the backdrop at the official press conference to announce the International Conference GEOTEC HANOI 2019 with the participation of more than 30 reporters from major newspapers and academic journals.	✓	✓	✓	✓	-
11	The sponsor's logo will be printed in 1000 proceedings provided to attendees and organizations.	✓	✓	✓	✓	-
12	The sponsor would be invited to attend the dinner banquet to meet and discuss with the leading professors and experts in the field of geotechnics and engineering.	✓	✓	✓	✓	✓
13	The sponsor's logo will be printed on advertising & marketing documents of the conference.	✓	✓	✓	✓	✓
14	The sponsor's logo will be printed on the advertising banderol at the gate of five (05) specific universities and support organizations during one month before the conference.	✓	✓	✓	✓	✓
15	The sponsor's logo will be printed on the backdrop at the official conference hall, on the posters placed in conference rooms and on the welcome gates during the conference.	✓	✓	✓	✓	✓
16	The sponsor's name will be called and honored with a conference's memento.	✓	✓	✓	✓	✓
17	Sponsor's marketing documents would be placed at convenient locations for participants to collect.	✓	✓	✓	✓	✓
18	Information of products and services of the sponsors would be presented during the meetings between the organizing committee and its partners, domestic and foreign agencies related to the organization of the conference.	✓	✓	✓	✓	✓
19	The organizing committee would facilitate the space of one page for sponsors to introduce its products and services on the official website of the conference at https://geotechn.vn	✓	✓	✓	✓	✓
20	Sponsor's name and logo would appear at the introduction in the list of conference's sponsors on official conference website https://geotechn.vn and be linked to sponsor's website.	✓	✓	✓	✓	✓

DESIGN OF MAKETING MAQUETTES FOR SPONSORS



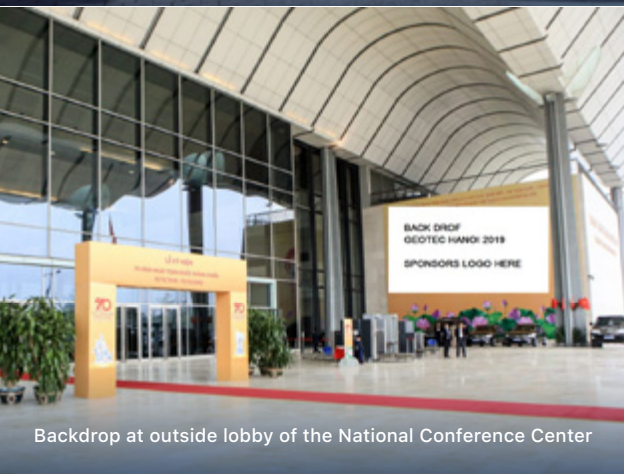
Backdrop at welcome gate on Thang Long Avenue, Hanoi



Backdrop at welcome gate on Pham Hung Street



Logo backdrop of organizers, sponsors, supporting partners



Backdrop at outside lobby of the National Conference Center



Backdrop at the Official Conference Hall



Backdrop at Conference Room



Backdrop at Dinner Banquet